

## Bindery Services

- Perfect Binding
- Layflat Adhesive Binding
  - Otabind
  - Repcover
- PUR Binding
- Saddle Stitching
- Loop Stitching
- Wire-O Binding
- Plastic Coil Binding
- Spiral Wire Binding
- Plastic Comb Binding
- Sewing
- Remoistenable Gluing
- Cutting
- Quarter Folding
- Folding
  - Miniature to Map

## Finishing Services

- UV Coating
- Film Laminating
- 2-Sided Film Laminating
- Die Cutting
- Foil Stamping
- Embossing/Debossing
- Shrink Wrapping
- Jumbo Shrink Wrapping
- Hi-Die Cutting
- Horizontal Overwrapping
- Mounting

## Specialty Services

- Tipping
- Magna Stripping
- Attaching
- Tin Edging

## What's new at Bindagraphics?

We're happy to announce we have added yet another piece of equipment to our inventory. The **Gladiator window patch machine** allows us to apply cellophane windows to a variety of products. Window patching sets your product apart whether it's used in a box, a pocket for literature, or for transforming a brochure into a shelf mailer. Window patches can be used in countless ways to display, promote, or enhance your products. Among other things, they are often found in pharmaceutical packaging, perfume and cosmetic boxes, and candy and donut boxes. For more information about the Gladiator and how you can use it, contact your sales service representative.

## Sign up for Binda University!

Get out of the office, learn the basics of binding and finishing, and watch a variety of processes in motion. Our next session is Friday, April 28<sup>th</sup>. For more information, call Crystal Arnold.

## Advertising on Stamps?

The U.S. postal service has been authorized to begin testing advertising images on stamps. The USPS must first complete its testing of personalized postage that is printed digitally by a variety of print vendors.

The USPS has also announced that repositionable notes, or RPNs (e.g. 3M Post-it Notes) can now be added to Standard and First Class mail without added cost. Sticky notes on direct mail pieces have been shown to increase response rates on direct mail and boost ad revenues for magazines.

**Rather receive this electronically than via fax?  
We'd love to e-mail it to you...just let us know.**

## How much do you know about laminating films?

### What types of laminating films are available and what are the advantages and disadvantages of each?

There are three basic types of film:

**Polypropylene (OPP)**...is the glossiest available but is also easily scratched or scuffed. It is the least expensive and is easy to use in the laminating process. Polypropylene is often used on book covers and jackets.

**Polyester (PET)**...is the most popular film because it is both durable and reasonably priced. It provides scuff resistance and decent gloss levels. Polyester is a great choice for products that require a longer shelf life.

**Nylon**...is best used when curling is a concern (such as in a paper back) because its porous texture allows it to absorb moisture. It also does not stretch, expand, or shrink. Although nylon is the most expensive choice, it has many benefits.

### Other important tips on laminating films...

- There are films available in special finishes. Some can be spot UV coated and foil stamped.
- Standard films generally range in thickness from 1.2 mil to 1.8 mil. Specialty films can be 3 mil, 5 mil, or 10 mil.
- Films should be stored in a cool, dry place away from direct sunlight, and in a box.
- Certain inks and coatings prevent sufficient adhesion. Have your post press finisher test the piece prior to running the job.
- Be sure your schedule allows your laminated sheets to set and adhere before any other applications take place. Adhesion can strengthen for up to 3 days after laminating.

## Ink Jet Imaging & Electronic Binding

- Videojet
- Scitex
- Marconi
- Fixed / Variable Imaging
- Selective Pocket
  - Polybagging
  - Cheshire Labels
  - Blow-ins &
- Inserts
  - Saddle Stitching
  - Inside / Outside
  - Target
- Messaging
- USPS Certification
- List Sortation

## Quality Information Packaging (QIP)

- Loose-leaf Binders
  - Turned Edge
  - Heat-Sealed
  - Polyvinyl
  - Paper
- Custom Packaging
  - CAD Prototyping
- Game Boards/Pieces
- Silk Screen Printing
- Pad Holders

## Ask About Binda U

Sign up for  
Binda University!  
April 28th  
Contact  
Crystal Arnold at