

Bindagraphics October 2003 Newsletter

Printer Friendly Version

Bindery Services

Perfect Binding
Layflat Adhesive Binding
-Otabind
-Repkover
PUR Binding
Saddle Stitching
Loop Stitching
Wire-O Binding
Plastic Coil Binding
Spiral Wire Binding
Plastic Comb Binding
Sewing
Remoistenable Gluing
Cutting
Folding
Miniature to
Map

Finishing Services

UV Coating
Laminating
Die Cutting
Foil Stamping
Embossing
Shrink Wrapping
Hi-Die Cutting
Mounting

Specialty Services

Tipping
Magna Stripping
Attaching
Step Indexing
Label Aire
Wafer Sealing
Hang Tags
Mylar Reinforcing
Tabs & Indexes
Loose-leaf Binders
Custom Packaging
Turned Edge Products
Game Boards / Pieces
Silk Screen Printing
Card Slitting
Overwrapping
Ink Jet Imaging &
Electronic Binding
Videojet
Scitex
Marconi
Fixed / Variable Imaging
Selective Pocket
-Polybagging
-Cheshire Labels
-Blow-ins & Onserts
-Saddle Stitching
-Inside / Outside
-Target Messaging
USPS Certification
List Sortation

1. Barnes and Noble eBook Customers, Be Forewarned - As of September 9, 2003, Barnes and Noble stopped selling eBooks. After December 9, eBook titles that have not been downloaded, using a service such as Microsoft Reader or Adobe eBook, will no longer be accessible. Any inquiries should be directed to ebookquestions@book.com.

2. Paper Prices Likely to Increase by Year End - According to Graphic Arts Monthly, the exchange rate between the Canadian and US dollars, pulp prices and rising pressure for mill capacity will lead to a 2% - 3% price increase for most grades of paper. Paper consumption is expected to rise toward the end of this year and in 2004. In a bit of good news, the next two years may hold well-above-average growth for durable goods and business services. Consumer packaged goods and other soft goods will grow at a faster pace than in 2000-3, but at less than half the pace of durable goods.

3. **Feature Item of the Month** - This month we have chosen a project that uses three media in unison - print, electronic, and photographic. This turned edge binder is covered in screen-printed vinyl with a CD pocket on the inside cover. It holds Wire-O bound printed sheets as well as hand-inserted slides. We produced this all under one roof for Custom Document of Hazlet, NJ, and we can do it for you. Call your Sales Service Representative to discuss your multimedia projects! To see this piece, please visit www.bindagraphics.com.

4. Film Lamination vs. UV Coating - Factors to consider when choosing lamination or UV coating include end-use, cost, and other finishing processes involved in the job. Film lamination is an excellent choice for products that must withstand heavy usage, but maybe uneconomical for products with a short shelf-life. The price of film lamination varies according to the type of film used, but it generally costs twice as much as UV coating. Keep in mind that there is no such thing as spot film lamination. If you do not want to cover the whole sheet, use a spot UV coating, or film laminate with a matte film and spot UV coat on top of it for a great effect. For more information or to plan your next job, please contact your Sales Service Representative.

5. Technical Tips for Presentation Folders - When planning your next presentation folder, please keep the following in mind: 1) Paper stock should range from 8 - 24 pt., 2) certain types of paper and matte laminate or dull varnish mark easily and may not be the best choice for converting, and 3) remember that one portion of the folder will always be against the grain - the preferable layout has the spine with the grain and the pockets against the grain.

*Please let us know if you wish to be **removed** from our distribution.

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