

# Bindagraphics February 2003 Newsletter

Printer Friendly Version

## Bindery Services

Perfect Binding  
Layflat Adhesive Binding  
-Otabind  
-Repkover  
PUR Binding  
Saddle Stitching  
Loop Stitching  
Wire-O Binding  
Plastic Coil Binding  
Spiral Wire Binding  
Plastic Comb Binding  
Sewing  
Remoistenable Gluing  
Cutting  
Folding  
Miniature to  
Map

## Finishing Services

UV Coating  
Laminating  
Die Cutting  
Foil Stamping  
Embossing  
Shrink Wrapping  
Hi-Die Cutting  
Mounting

## Specialty Services

Tipping  
Magna Stripping  
Attaching  
Step Indexing  
Label Aire  
Wafer Sealing  
Hang Tags  
Mylar Reinforcing  
Tabs & Indexes  
Loose-leaf Binders  
Custom Packaging  
Turned Edge Products  
Game Boards / Pieces  
Silk Screen Printing  
Card Slitting  
Overwrapping  
Ink Jet Imaging &  
Electronic Binding  
Videojet  
Scitex  
Marconi  
Fixed / Variable Imaging  
Selective Pocket  
-Polybagging  
-Cheshire Labels  
-Blow-ins & Onserts  
-Saddle Stitching  
-Inside / Outside  
-Target Messaging  
USPS Certification  
List Sortation

1. Visit Us at the Trade Shows! Bindagraphics will host booth #1016 at [Book Tech 2003](#) in New York City March 3-4. In addition, Bindagraphics will host booth #1535 at [Graphic Arts – The Charlotte Show](#) from March 13 –15. Our representatives will be happy to answer all of your post-press finishing questions and to show you samples of our work. Stop by and see what we have to offer!

2. Bindagraphics Feature Item of the Month - This month, we have chosen a presentation box with lid that we made for Custom Document of Hazelet, NJ. We film laminated supplied 100 lb. gloss text and mounted it to 100pt. chip board. Then, we added a plastic handle and clasp. We then packed two Euro-hinge (flexhinge) 3-ring binders we manufactured with 80pt. chip board and the same laminated text. To view this piece, please visit our website, [www.bindagraphics.com](http://www.bindagraphics.com). We can do the same for you! With CAD prototype capabilities, our in-house design team can even help create a layout for the job! [Give us a call or fax](#) over your specifications.

3. [PIA's](#) Chief Economist Optimistic of Proposed Tax Cut – Ronnie H. Davis, PhD, Chief Economist for the Printing Industries of America, reviewed the potential impact of proposed tax cuts on the printing industry. Davis stated, "In 2004 the impact of the top line increase of approximately \$1 billion in sales should translate to an increase of \$50 million or so in industry profits. This would help raise industry profitability back to more normal levels... The increase in small business expensing for new investments should help many printers that are in need of updating equipment."

4. Quotable Quote – "How many a man has dated a new era in his life from the reading of a book." Henry David Thoreau, 1817-1862

5. So Many Choices! - Gone are the days when there was only one choice of three ring binder. While vinyl is still en vogue, paper, poly and turned edge binders are gaining popularity.

- Paper are usually made of 20 – 24 pt. stock, and may have pockets, die cut windows, and velcro closures. In addition, paper binders may be laminated for extra durability.
- [Vinyl](#) is now available with screen printing, debossing, and foil stamping. Vinyl comes in a large selection of colors and textures.
- Sturdy and durable, [poly binders](#) wipe clean, are resilient, and can be silkscreened.
- [Turned edge binders](#) can accommodate four color process print, matching color mechanisms and rivets, spot UV varnish, and matte or gloss lamination for a durable finish. Matching slipcases are the perfect compliment to your turned edge binder.

6. Interested in Decorating Your Binder? - Look no further! We not only produce the binders, but also provide [silkscreening services](#). Our 36" x 48" Daytona screen press and 23" x 28" Sakuri automatic cylinder screen press are ready to work on your printing needs. View samples of our work on our website, [www.qualityinfopack.com](http://www.qualityinfopack.com), or contact your [Sales Service Representative](#) for more information.

\*Please let us know if you wish to be [removed](#) from our e-mail newsletter.

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