

Bindagraphics December 2003 Newsletter

Printer Friendly Version

Bindery Services

Perfect Binding
Layflat Adhesive Binding
-Otabind
-Repkover
PUR Binding
Saddle Stitching
Loop Stitching
Wire-O Binding
Plastic Coil Binding
Spiral Wire Binding
Plastic Comb Binding
Sewing
Remoistenable Gluing
Cutting
Folding
Miniature to
Map

Finishing Services

UV Coating
Laminating
Die Cutting
Foil Stamping
Embossing
Shrink Wrapping
Hi-Die Cutting
Mounting

Specialty Services

Tipping
Magna Stripping
Attaching
Step Indexing
Label Aire
Wafer Sealing
Hang Tags
Mylar Reinforcing
Tabs & Indexes
Loose-leaf Binders
Custom Packaging
Turned Edge Products
Game Boards / Pieces
Silk Screen Printing
Card Slitting
Overwrapping
Ink Jet Imaging &
Electronic Binding
Videojet
Scitex
Marconi
Fixed / Variable Imaging
Selective Pocket
-Polybagging
-Cheshire Labels
-Blow-ins & Onserts
-Saddle Stitching
-Inside / Outside
-Target Messaging
USPS Certification
List Sortation

Bindagraphics would like to take this opportunity to thank our customers for their continued support throughout 2003.

We wish you a safe and happy holiday season.

Bindagraphics is Proud to Introduce Christine Barbera, the newest member of our sales force. Christine brings with her a wealth of experience from her years of running Advanced Graphic Services in New York. Christine will represent Bindagraphics to many of our New York, New Jersey, and New England customers.

Added Convenience for Our Customers - Bindagraphics is (unofficially) the first bindery in the U.S. to offer scan-to-email services for getting critical documents like estimates, layouts, and specifications into the hands of our customers. If you have an email address, Bindagraphics can send any document directly to your email that would previously have been faxed. So request that your Bindagraphics SSR send your documents by email today!

It's In the Mail - In response to heightened security issues, the United States Postal Service has proposed that all bulk mailers identify themselves on the outside of envelopes with a valid address. At the time of mailing, the address would be verified and the sender would have to present a photo ID. It is not determined if or when the proposal will take effect. Our thanks to the Seattle Bindery newsletter for alerting us to this story.

Newspapers vs. Direct Mail - A presidential-appointed committee has reviewed the postal service and recommended changes that would give the United States Postal Service flexibility to negotiate service agreements (NSAs) with individual customers. Newspaper trade groups worry that NSAs will encourage mailers to use direct-mail advertising, which is a threat to the newspaper insert business.

New Equipment - We recently purchased a jumbo shrink wrap machine. While it is not highly automated, it will handle products up to 30" x 40" in format.

Feature Item of the Month - This month we have chosen a Wire-O bound book that includes index tabs, die cutting, foil stamping, embossing, and a back cover that doubles as a pocket. This book was hand punched and then wired with 5/16" wire. Curious as to what this book looks like? Visit www.bindagraphics.com to find out!

Binda U is Back! - Join us for our post-press seminar, Binda University, on Friday, February 13, 2004 from 8:30am - 4pm at our Baltimore facility. Our seasoned professionals will instruct you on all areas of binding and finishing, including die cutting, foil stamping and embossing, adhesive and mechanical binding, inkjetting and mailing, and binders and packaging. Guided plant tour, continental breakfast and lunch are included in the \$50 registration fee. Please contact Dara McBee for more information or to register.

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