

Bindagraphics March 2003 Newsletter

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Bindery Services

Perfect Binding
Layflat Adhesive Binding
-Otabind
-Repkover
PUR Binding
Saddle Stitching
Loop Stitching
Wire-O Binding
Plastic Coil Binding
Spiral Wire Binding
Plastic Comb Binding
Sewing
Remoistenable Gluing
Cutting
Folding
Miniature to
Map

Finishing Services

UV Coating
Laminating
Die Cutting
Foil Stamping
Embossing
Shrink Wrapping
Hi-Die Cutting
Mounting

Specialty Services

Tipping
Magna Stripping
Attaching
Step Indexing
Label Aire
Wafer Sealing
Hang Tags
Mylar Reinforcing
Tabs & Indexes
Loose-leaf Binders
Custom Packaging
Turned Edge Products
Game Boards / Pieces
Silk Screen Printing
Card Slitting
Overwrapping
Ink Jet Imaging &
Electronic Binding
Videojet
Scitex
Marconi
Fixed / Variable Imaging
Selective Pocket
-Polybagging
-Cheshire Labels
-Blow-ins & Onserts
-Saddle Stitching
-Inside / Outside
-Target Messaging
USPS Certification
List Sortation

1. Visit Us at the Trade Shows! Bindagraphics will host booth #1016 at [Book Tech 2003](#) in New York City March 3-4. In addition, Bindagraphics will host booth #1535 at [Graphic Arts – The Charlotte Show](#) from March 13 –15. Our representatives will be happy to answer all of your post-press finishing questions and to show you samples of our work. Stop by and see what we have to offer!

2. Bindagraphics Feature Item of the Month - This month, we have chosen a presentation box with lid that we made for Custom Document of Hazlet, NJ. We film laminated supplied 100 lb. gloss text and mounted it to 100pt. chip board. Then, we added a plastic handle and clasp. We then packed two Euro-hinge (flexhinge) 3-ring binders we manufactured with 80pt. chip board and the same laminated text. To view this piece, please visit our website, www.bindagraphics.com. We can do the same for you! With CAD prototype capabilities, our in-house design team can even help create a layout for the job! [Give us a call or fax](#) over your specifications.

3. [PIA's](#) Chief Economist Optimistic of Proposed Tax Cut – Ronnie H. Davis, PhD, Chief Economist for the Printing Industries of America, reviewed the potential impact of proposed tax cuts on the printing industry. Davis stated, "In 2004 the impact of the top line increase of approximately \$1 billion in sales should translate to an increase of \$50 million or so in industry profits. This would help raise industry profitability back to more normal levels... The increase in small business expensing for new investments should help many printers that are in need of updating equipment."

4. Quotable Quote – "How many a man has dated a new era in his life from the reading of a book." Henry David Thoreau, 1817-1862

5. So Many Choices! - Gone are the days when there was only one choice of three ring binder. While vinyl is still en vogue, paper, poly and turned edge binders are gaining popularity.

- Paper are usually made of 20 – 24 pt. stock, and may have pockets, die cut windows, and velcro closures. In addition, paper binders may be laminated for extra durability.
- [Vinyl](#) is now available with screen printing, debossing, and foil stamping. Vinyl comes in a large selection of colors and textures.
- Sturdy and durable, [poly binders](#) wipe clean, are resilient, and can be silkscreened.
- [Turned edge binders](#) can accommodate four color process print, matching color mechanisms and rivets, spot UV varnish, and matte or gloss lamination for a durable finish. Matching slipcases are the perfect compliment to your turned edge binder.

6. Interested in Decorating Your Binder? - Look no further! We not only produce the binders, but also provide [silkscreening services](#). Our 36" x 48" Daytona screen press and 23" x 28" Sakuri automatic cylinder screen press are ready to work on your printing needs. View samples of our work on our website, www.qualityinfopack.com, or contact your [Sales Service Representative](#) for more information.

*Please let us know if you wish to be [removed](#) from our e-mail newsletter.

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