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The Bindery Times

February 2006 Edition

www.bindagraphics.com

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Bindery Services

- Perfect Binding
- Layflat Adhesive Binding
- Otabind
- Repcover
- PUR Binding
- Saddle Stitching
- Loop Stitching
- Wire-O Binding
- Plastic Coil Binding
- Spiral Wire Binding
- Plastic Comb Binding
- Sewing
- Remoistenable Gluing
- Cutting
- Quarter Folding
- Folding
- Miniature to Map

Finishing Services

- UV Coating
- Film Laminating
- 2-Sided Film Laminating
- Die Cutting
- Foil Stamping
- Embossing/Debossing
- Shrink Wrapping
- Jumbo Shrink Wrapping
- Hi-Die Cutting
- Horizontal Overwrapping
- Mounting

Specialty Services

- Tipping
- Magna Stripping
- Attaching
- Tin Edging
- Step Indexing
- Label Aire
- Wafer Sealing
- Hang Tags
- Custom Tabs & Indexes
- Blank Index Tabs
- Mylar® Reinforcing

New Windowing Equipment...

Bindagraphics now offers windowing capabilities—a great way to allow your customers to view their product. Maximum window size is 12"x14" and maximum blank size is 40". Call for details today!

We're Proud to Announce...

that Bindagraphics has been awarded the following PGAMA (Print & Graphics Association MidAtlantic) 2006 Quality Awards:

- Best of Category:** Vinyl Binders
Luck Homes Corporation
- Best of Category:** Die Cutting/Large Press
Schmitz Press
- Award of Excellence:** Stamping and Embossing
Automated Graphic Systems

Annual Report Season is Underway

Remember how important it is to preplan and preschedule your annual report jobs. Call us for tips on making your report impressive *and* on time. Following are a few guidelines we found listing the components of a good annual report:

1. The report should contain a succinct, easy-to-understand description of the organization.
2. The text should be highly readable news about the organization.
3. The report should contain a favorable identity of the firm.
4. The CEO of director should present his view of the organization and where it is headed.

Need technical information on just about anything you can think of in the binding and finishing industry? Visit our web site at www.bindagraphics.com!

A Primer on Bindery Hangers and Backbone Stripping:

What is a Bindery Hanger? A Bindery hanger is a carrier used to place an insert (usually a booklet) into a saddle stitched book. The carrier is a short, folded piece of tag stock, to which an insert is attached with removable fugitive glue. The insert can be smaller than the book into which it is bound, or it can be as large as the book and take head, foot, and/or face trims when stitching. As such, it becomes its own 4-page signature that can be positioned anywhere between the other signatures in a saddle stitched book.

What is Backbone Stripping? Backbone stripping provides the same benefits for perfect bound books that bindery hangers do for saddle stitching. Backbone stripping involves attaching a three-quarter-inch wide strip of tag stock to the spine of an insert—leaving a one-half-inch overhang which binds into the publication with the other signatures. This method prevents the finisher from grinding off any of the piece during the binding process and, because it is usually perfed and fugitive glued, allows the end user to remove the piece easily without damaging the book or the insert.

Why use a Bindery Hanger or Backbone Stripping? Bindery hangers and backbone strips provide flexibility to position an insert between any of the signatures in a book. These choices provide more targeted options for getting to the end users most likely to make use of your information. Readers can remove the insert from the saddle stitched or perfect bound book and (hopefully) make a buying decision as a result!

Sign up for Binda University! Learn the basics of binding and finishing. Our next session is Friday, March 31st Call Crystal Arnold today!

Ink Jet Imaging & Electronic Binding

- Videojet
- Scitex
- Marconi
- Fixed / Variable Imaging
- Selective Pocket
- Polybagging
- Cheshire Labels
- Blow-ins & Inserts
- Saddle Stitching
- Inside / Outside
- Target Messaging
- USPS Certification
- List Sortation

Quality Information Packaging (QIP)

- Loose-leaf Binders
- Turned Edge
- Heat-Sealed
- Polyvinyl
- Paper
- Custom Packaging
- CAD Prototyping
- Game Boards/Pieces
- Silk Screen Printing
- Pad Holders

Ask About

Binda U

Sign up for
Binda University!
March 31st
Contact

Crystal Arnold at
1-800-326-0300 or
register online at
bindagraphics.com

"The only sustainable competitive advantage is your people."

-- Barry Shamis, *TEC Speaker*