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# The Bindery Times

September 2004 Edition  
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## Bindery Services

- Perfect Binding
- Layflat Adhesive Binding
- Otabind
- Repkover
- PUR Binding
- Saddle Stitching
- Loop Stitching
- Wire-O Binding
- Plastic Coil Binding
- Spiral Wire Binding
- Plastic Comb Binding
- Sewing
- Remoistenable Gluing
- Cutting
- Quarter Folding
- Folding
- Miniature to Map

## Finishing Services

- UV Coating
- Laminating
- Die Cutting
- Foil Stamping
- Embossing/Debossing
- Shrink Wrapping
- Jumbo Shrink Wrapping
- Hi-Die Cutting
- Horizontal Overwrapping
- Mounting

## Specialty Services

- Tipping
- Magna Stripping
- Attaching
- Tin Edging
- Step Indexing
- Label Aire
- Wafer Sealing
- Hang Tags
- Custom Tabs & Indexes
- Blank Index Tabs
- Mylar® Reinforcing

## **Every Cloud has a Silver Lining...**

Kodak closed its carton printing plant in Rochester, NY and reduced staff by 250 jobs. The work from this plant is now being done by other plants, 2 US, 2 Mexican, and 1 Canadian. The good news is Bindagraphics purchased one of their 50" Bobst foil stampers and a Bobst highspeed blanker die cutter with a run speed of 9000 sheets per hour.

## **Bindagraphics stands ready offering expanded capabilities in stamping, embossing, & die cutting.**

### **Calendar Season is upon us...**

From small easel backs to oversized wall hangers. We can produce nearly any type of design. Our state of the art Wire O® binding can insert wire hangers inline, saving both time and money. **A calendar planning tip: Place a thumb notch at the top of each sheet for easy turning around the wire hanger.** Don't forget about our large sheet collating, oversized shrink-wrapping, and tin edging capabilities when planning your calendar project.

### **Bindagraphics Featured Item – Spiral Bound Book**

People are talking about our spiral binding capabilities. From customer supplied signatures, we UV coated the cover 2 sides, gathered, punched, spiral bound, and shrinkwrapped these books individually.

### **Quality Information Packaging Featured Item – Slide Resource Center**

We manufactured a 3 volume set of Eurohinge turned edge binders. We then designed and manufactured a turned edge box with handle and clasp to hold the 3 binders.

## **What You Need to Know About Embossing**

By Brian Gebhart  
Part 2 of 3

### **WORDS TO LIVE BY:**

The designer, Bindagraphics, and the engraver should get together at the start of a job.

### **Definitions**

**Single-level Die** – An embossing or debossing die that changes the surface of the paper at just one level.

**Multi-level Die** – A die with a number of distinct levels: can be engraved by machine.

**Bevel Edge Die** - An embossing die with a precise bevel on the image edge, usually between 30 and 60 degrees the broader the angle the greater the illusion of depth.

**Chisel Die** - A die with a V-shape formed by 2 bevels without a flat bottom. Most frequently used in debossing.

**Sculptured Die** - A hard -tooled die which embosses many levels through the use of curves, angles and varying depths.

**Stamping Die** - Usually photochemically etched magnesium: used for flat foil stamping.

**Score Die** - Usually brass: used to score/create the paper in conjunction with embossing or stamping.

Would you like to have a very useful embossing primer at your fingertips? Visit the "Publications – Nuts and Bolts" section on our website to review "What You Need to Know About Embossing".

### **FALL IS BACK TO SCHOOL TIME!**

Our next scheduled Binda University will be held in late October, please call Kenna Ruskowski for details.

## **Ink Jet Imaging & Electronic Binding**

- Videojet
- Scitex
- Marconi
- Fixed / Variable Imaging
- Selective Pocket
- Polybagging
- Cheshire Labels
- Blow-ins & Onserts
- Saddle Stitching
- Inside / Outside
- Target Messaging
- USPS Certification
- List Sortation

## **Quality Information Packaging (QIP)**

- Loose-leaf Binders
- Turned Edge
- Heat-Sealed
- Polyvinyl
- Paper
- Custom Packaging
- CAD Prototyping
- Game Boards/Pieces
- Silk Screen Printing
- Pad Holders

**Check our web sites for unique project planning ideas.**

## **Contact Kenna**

**Ruskowski to sign up for our next Binda-U at 800-326-0300**

**Visit us in Chicago @ Graph Expo 2004 October 10-13 Our Booth 667DD**

...the first Post Press Binder/Finisher in the United States to earn ISO 9001:2000 registration