

## Bindagraphics March 2003 Newsletter

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### Bindery Services

Perfect Binding  
Layflat Adhesive Binding  
-Otabind  
-Repkover  
PUR Binding  
Saddle Stitching  
Loop Stitching  
Wire-O Binding  
Plastic Coil Binding  
Spiral Wire Binding  
Plastic Comb Binding  
Sewing  
Remoistenable Gluing  
Cutting  
Folding  
Miniature to  
Map

### Finishing Services

UV Coating  
Laminating  
Die Cutting  
Foil Stamping  
Embossing  
Shrink Wrapping  
Hi-Die Cutting  
Mounting

### Specialty Services

Tipping  
Magna Stripping  
Attaching  
Step Indexing  
Label Aire  
Wafer Sealing  
Hang Tags  
Mylar Reinforcing  
Tabs & Indexes  
Loose-leaf Binders  
Custom Packaging  
Turned Edge Products  
Game Boards / Pieces  
Silk Screen Printing  
Card Slitting  
Overwrapping  
Ink Jet Imaging &  
Electronic Binding  
Videojet  
Scitex  
Marconi  
Fixed / Variable Imaging  
Selective Pocket  
-Polybagging  
-Cheshire Labels  
-Blow-ins & Onserts  
-Saddle Stitching  
-Inside / Outside  
-Target Messaging  
USPS Certification  
List Sortation

1. Attend the Spring Semester of Binda University! - Bindagraphics will hold its Binda University post-press seminar on Friday, April 4, 2003 from 8:30am - 4pm at its Baltimore facility. Our seasoned industry professionals will instruct you on all aspects of binding and finishing, such as die cutting, embossing, adhesive and mechanical binding, inkjet imaging and mailing, and looseleaf binders. A guided plant tour will bring these topics to life. We even provide a continental breakfast and lunch, all for only \$50. Class size is limited, so act fast! Contact Dara at 1-800-326-0300 or [dmcbee@bindagraphics.com](mailto:dmcbee@bindagraphics.com) to register.

2. Mark It On Your Calendar - While planning your 2004 calendar jobs, remember that 2004 is a leap year. Be sure to include February 29th on your designs before you print! Then, call us to bind your calendars! Our fully automatic Bielomatik Wire-O binding unit is ready for the job.

3. Folding Facts and Figures - There are 293 ways to make change for a dollar and there are 31 ways to fold a 16 page signature! Avoid confusion by contacting us to discuss the imposition before printing.

4. Bindagraphics Feature Item of the Month - This month, we have chosen an unusual plastic coil book. The book uses a 10mm clear plastic coil, which attaches to an 8 panel cover. The back cover folds in and wraps around to the front, fully concealing the coil. The front cover folds in, where the inside panel has two slits - one horizontal and one vertical. The 28 pages include die cut tabs and pockets made of cover stock. To view this piece, please visit our website, [www.bindagraphics.com](http://www.bindagraphics.com). We can do this for you! Contact your Sales Service Representative with specifications for all of your intricate finishing projects.

5. It's Been Rough All Over - According to a recent PIA Economic & Print Market Flash Report, print markets continued to deteriorate in 2002. Last year, print sales were \$156.8 billion. This is down 1.6% from 2001, which had only \$159.4 billion in sales. The two straight years of decline created a \$6.4 billion decrease in the total US print market over the period. Consequently, nearly 2500 printing plants have closed, putting 90,000 employees out of work. The Printing Business Index, as measured by the National Association of Printing Leadership, fell to 47.9 in December. An index of below 50 indicates that over half of the printers are reporting a decline in activity. Also, the NAPL reports that roughly 34% of their panelists saw a decrease of work-on-hand in December. For more information on NAPL's findings, please visit [www.napl.org](http://www.napl.org).

\*Please let us know if you wish to be [removed](#) from our e-mail newsletter.

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