

**Bindagraphics June 2004 Newsletter****Printer Friendly Version****Bindery Services**

Perfect Binding  
Layflat Adhesive Binding  
-Otabind  
-Repkover  
PUR Binding  
Saddle Stitching  
Loop Stitching  
Wire-O Binding  
Plastic Coil Binding  
Spiral Wire Binding  
Plastic Comb Binding  
Sewing  
Remoistenable Gluing  
Cutting  
Folding  
Miniature to  
Map

**Finishing Services**

UV Coating  
Laminating  
Die Cutting  
Foil Stamping  
Embossing  
Shrink Wrapping  
Hi-Die Cutting  
Mounting

**Specialty Services**

Tipping  
Magna Stripping  
Attaching  
Step Indexing  
Label Aire  
Wafer Sealing  
Hang Tags  
Mylar Reinforcing  
Tabs & Indexes  
Loose-leaf Binders  
Custom Packaging  
Turned Edge Products  
Game Boards / Pieces  
Silk Screen Printing  
Card Slitting  
Overwrapping  
Ink Jet Imaging &  
Electronic Binding  
Videojet  
Scitex  
Marconi  
Fixed / Variable Imaging  
Selective Pocket  
-Polybagging  
-Cheshire Labels  
-Blow-ins & Onserts  
-Saddle Stitching  
-Inside / Outside  
-Target Messaging  
USPS Certification  
List Sortation

**Pre-flighting - An Ounce of Prevention** - Would you like to have a finisher who has invested in a proactive program designed to prevent expensive and time-consuming problems? Does it make sense to eliminate downtime by not having finishing operators dealing with unforeseen problems on the production floor? Would you benefit from being called within a few hours after your job arrives alerting you of any potential manufacturing problems and helping you keep your critical schedules? If you would like to read about our preflight program and potential benefits to your customers, check the publication section of our web site at <http://www.bindagraphics.com/pubs/pubs.html> for "Preflight - How Did We Live Without It"?

**Featured Item, Bindagraphics - Game Box** - This month we have chosen a game box. We spot UV coated, foil stamped, embossed, die-cut, stripped and partially converted. If you are looking for something extra to offer your customers please check the many finishing offerings in our online company presentation at [www.bindagraphics.com](http://www.bindagraphics.com)

**Utilizing Contrast Between Matte and Gloss Laminates to Create a 3-D Look** - We've all seen that eye-popping cover with a 3-D look and wondered how it was produced. A combination of film and UV coating can create a highly successful piece, and Bindagraphics can guide you through the complexity of working with these finishes. Film laminates come in three types: nylon, polyester, and polypropylene -- and three finishes: matte, satin, and gloss. Nylon delustered matte films work best with spot UV coating because of the contrast between the dull film and the gloss UV, in addition to adherence qualities of the UV to the nylon film. Normally, matte film laminates are applied as a base. Gloss UV coating is then spot applied over the matte film. For more information, read "The Basics of Film Laminating" on our web site at <http://www.bindagraphics.com/pubs/pub64.html> and "Puttin' on the Gloss" at <http://www.bindagraphics.com/pubs/pub05.html>. Then contact your Bindagraphics rep to plan your next job!

**Postal Reform - Printing's Most Critical Issue** - 47% of everything printed in the US goes through the Postal Service at some point. Studies show that every 5% increase in postage rates results in a decrease of 1.175 billion pieces of mail and a loss of 52,000 jobs in the private sector. The USPS will press for an 11% increase in 2006, and will need escalating rates thereafter unless the system is reformed. Please check the Printing and Imaging Industry of Maryland web site at [www.printmd.com](http://www.printmd.com) for a complete article.

**Featured Item, Quality Information Packaging - Curriculum Briefcase** - ... a polypropylene curriculum briefcase with convenient handles and closures. This package is ideal for organizations wishing to present a highly professional image while providing a practical means of storing information. From design through production, this entire project was manufactured under one roof. [www.qualityinfopack.com](http://www.qualityinfopack.com) is an invaluable source for packaging ideas.

**The Over/Under Debate** - Printbuyers Online ran a recent 'Letter to the Editor' questioning the practice of printers charging for overruns. According to trade customs, the standard over/under percentage is 10% of the quantity ordered. The provider should bill for the actual quantity delivered within this tolerance. While charging for overruns and giving credit for under-runs has been an industry practice, it's critical to negotiate the over/under terms at the outset of a job to avoid misunderstanding later. Because margin for error is so slim in this business, communicating up front can save hassle in the short term and may save relationships in the long term. For more, visit: <http://www.printbuyersonline.com>

Please let us know if you wish to be removed from our distribution by calling 1-800-326-0300 or email [remove@bindagraphics.com](mailto:remove@bindagraphics.com).

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