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The Bindery Times

www.bindagraphics.com
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Bindery Services

- Perfect Binding
- Layflat Adhesive Binding
- Otabind
- Repkover
- PUR Binding
- Saddle Stitching
- Loop Stitching
- Wire-O Binding
- Plastic Coil Binding
- Spiral Wire Binding
- Plastic Comb Binding
- Sewing
- Remoistenable Gluing
- Cutting
- Quarter Folding
- Folding
- Miniature to Map

Finishing Services

- UV Coating
- Laminating
- Die Cutting
- Foil Stamping
- Embossing/Debossing
- Shrink Wrapping
- Jumbo Shrink Wrapping
- Hi-Die Cutting
- Horizontal Overwrapping
- Mounting

Specialty Services

- Tipping
- Magna Stripping
- Attaching
- Tin Edging
- Step Indexing
- Label Aire
- Wafer Sealing
- Hang Tags

Bindagraphics now offers expanded capabilities in foil stamping, die cutting, embossing, & blanking.

FALL IS BACK TO SCHOOL TIME!

Our next scheduled Binda University will be held Friday September 24th, 2004 from 8:30am - 4pm at Bindagraphics in Baltimore. This seminar covers a wide range of binding, finishing, and specialty packaging processes. Your day includes continental breakfast, catered lunch and guided tour. The cost is only \$50 per attendee. Make your reservations early, as the class is sure to fill. Contact Kenna Ruskowski by email at seminar@bindagraphics.com, give her a call at 800-326-0300, or visit our web page at www.bindagraphics.com to learn more.

Bindagraphics Featured Item - Display Box

This month we are thinking, not just out of the box, but all about the box. We laminated sheets, attached them to an e-flute substrate, die-cut, scored, trimmed, and delivered.

Quality Information Packaging Featured Item - Tourism Binder

We manufactured this multi-ring custom padded binder using leather-like castilian vinyl, then front and back literature pockets were formed to offer additional capacity. Next, we encapsulated photo quality sheets, assembled a completed piece, then fulfilled the entire project, all under one roof!

FREE LUNCH - Every Quarter, we draw a returned customer survey, sent at the completion of every project. The winner for 2nd quarter 2004 is Technagraphics of Washington DC. They snagged a lunch for 10 people, compliments of Bindagraphics. Please take the time to respond to the surveys as it is designed to serve as a barometer to help us serve you better... it's a simple way to tell us how we're doing. We LOVE feedback, especially comments.

...the first trade bindery in the United States to earn ISO 9001:2000 registration

What You Need to Know About Embossing

By Brian Gebhart
Part 1 of 3

WORDS TO LIVE BY:

The designer, Bindagraphics, and the engraver should get together at the start of a job.

Definitions

Emboss - To alter the fibers of paper in order to create an image area raised above paper level.

Deboss - To alter the fibers of paper in order to create an image area below paper level

Embossing Die - A female die (encounters the upper surface of the paper)

Counter Die - A male die which encounters the lower surface of the paper. Usually made on press, for an exact fit. Most counter dies are made of fiberglass. (In debossing, the "genders" of the dies are reversed.)

Blind Emboss - No printing or foil on the area embossed. The opposite of "register emboss" (embossing in register to a printed image) and "foil emboss." (Also, "blind deboss.")

Bottoming - When the counter die presses the paper all the way to the "bottom" of the embossing die; necessary to capture all the detail of the die.

Glazing - Applying increased heat and pressure when blind embossing on textured paper to create a burnished effect. Similar to "scorching", which uses ever more extreme heat.

Would you like to have a very useful embossing primer at your fingertips? Visit the "Publications - Nuts and Bolts" section on our website to review "What You Need to Know About Embossing".

Ink Jet Imaging & Electronic Binding

- Videojet
- Scitex
- Marconi
- Fixed / Variable Imaging
- Selective Pocket
- Polybagging
 - Cheshire Labels
 - Blow-ins & Onserts
- Saddle Stitching
 - Inside / Outside
 - Target Messaging
- USPS Certification
- List Sortation

Quality Information Packaging (QIP)

- Loose-leaf Binders
- Turned Edge
- Heat-Sealed
- Polyvinyl
- Paper
- Custom Packaging
- CAD Prototyping
- Game Boards/Pieces
- Silk Screen Printing
- Pad Holders

Tabs & Indexes (T&I)

- Custom Tabs & Indexes
- Blank Index Tabs
- Mylar® Reinforcing

Steel & Carbide

- Paper Cutting Knife sharpening services
- Grinding, Receiving, Face Straightening
- Max 124" straight only
- All grades including Tungsten Carbide

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Graph Expo 2004
October 10-13
Our Booth 667DD**