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news

MARCH 2009



Our last issue focused on time and how we can best use it. In this difficult economy, money is an equally precious resource we all want to maximize. The Bindagraphics stimulus plan, launched this month, helps you save both. Discounts help your bottom line instantly, while our unsurpassed binding and finishing capacity - all under one roof - saves time on every job.

We hope you enjoy this issue and welcome your feedback, contact Matt Anson, matt@bindagraphics.com

Revitalize Your Business Budget with the Bindagraphics Stimulus Plan

Tired of all the political wrangling and pork barrel spending? Bindagraphics is happy to announce our Stimulus plan takes immediate action. Designed with your bottom line in mind, our two-part stimulus plan helps you save money right now and rewards your ongoing loyalty.

- **Stimulus Discount:** We are offering 15% off all mechanical binding jobs and 10% off all other jobs from now until June 30, 2009. This discount delivers instant savings for your most pressing projects.
- **Frequent Binder Program:** Bindagraphics is offering an additional \$500 account credit to all customers who run ten jobs totaling \$10,000 between now and June 30, 2009. It's our version of the frequent diner card and we are pretty confident that \$500 will buy a whole lot of sandwiches.

[Click here to learn more >>](#)

○ Sustainable Binding for Commercial Printers

Bindagraphics was proud to be featured in February's Printing Impressions discussing our sustainable business initiatives. To us, "green" binding benefits the environment and our clients - a win-win.

[Learn the details >>](#)

○ Finally, a Feel Good Finance Article

It's true! This article features great insights and pointers about uncovering financing opportunities for new equipment in the current economic market. After all, there is no better investment than an investment in your future.

[Learn the details >>](#)

○ Direct Mail Still Delivers Results

Give your sales team the latest statistics on the effectiveness of direct mail and a real time view on direct mail's place in every company's marketing strategy.

[Learn the details >>](#)



○ project feature

Package Proofing in Virtual Reality

We all know pictures are worth a thousand words. In the graphic arts industry, pictures can also be worth thousands of dollars when they help you deliver that perfect sales pitch, or obtain an effortless design approval.

[Click here to learn more >>](#)

OUR SERVICES

BOOK/BOOKLET BINDING

PUR Binding—1/8" to 3"
 Otabind™ layflat binding
 Notch binding
 Smythe-sewn with Soft Cover
 2up Perfect Binding
 2up Saddle stitching, loop stitching
 Wire-O™
 Plastic coil
 Spiral wire with coillock
 Plastic comb

BINDERY SERVICES

Map Folding
 Miniature Folding
 Remoistenable gluing
 Tipping: Magna stripping, hangers
 Attaching with removable glue
 Step indexing
 Padding
 Tag stringing
 Eyeletting/grommeting
 Tin edging

FINISHING SERVICES

UV coating: spot or flood
 2-side Film laminating
 Die cutting, 49"
 Foil stamping, embossing, 49"
 Pocket Folders
 In-line diecutting

MAILING SERVICES

Inside/outside stitching
 Polybagging
 Fulfillment
 USPS certified plant load facility
 LabelAire™ addressing
 Wafer Sealing/Tabbing

LOOSELEAF SERVICES

Turned-edge Binders
 Vinyl, Poly Binders
 Index Tabs—Mylar, reinforced

PACKAGING SERVICES

Rigid set-up boxes
 Slipcases
 Totes
 Litho Mounting
 POP displays
 Design services
 Decorated Prototypes

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