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The Bindery Times

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Bindery Services

- Perfect Binding
- Layflat Adhesive Binding
- Otabind
- Repkover
- PUR Binding
- Saddle Stitching
- Loop Stitching
- Wire-O Binding
- Plastic Coil Binding
- Spiral Wire Binding
- Plastic Comb Binding
- Sewing
- Remoistenable Gluing
- Cutting
- Quarter Folding
- Folding
- Miniature to Map

Finishing Services

- UV Coating
- Laminating
- Die Cutting
- Foil Stamping
- Embossing/Debossing
- Shrink Wrapping
- Jumbo Shrink Wrapping
- Hi-Die Cutting
- Horizontal Overwrapping
- Mounting

Specialty Services

- Tipping
- Magna Stripping
- Attaching
- Tin Edging
- Step Indexing
- Label Aire
- Wafer Sealing
- Hang Tags
- Custom Tabs & Indexes
- Blank Index Tabs
- Mylar® Reinforcing

New Year, New Stuff!

Bindagraphics wouldn't be the same without a new service to kick off the new year! Our newest addition? A two-sided laminator—you ask, "What's so great about that?" Read on...

Why Laminates? The 3 P's:

1. **Protection:** All printed items are subject to at least some environmental elements. Laminating is the perfect way to protect your piece from those elements.
2. **Preservation:** Laminating provides a very durable of paper coating. Heavily used materials can be maintained for years.
3. **Presentation:** Laminating gives any printed piece that clean, sharp, polished, and professional look.

What's So Great About 2-Sided Laminating?

Lots! Two-sided laminating—a thermal process in which copolymer plastic film is applied to both sides of printed material (blah, blah, blah)—has tons of applications that can be used to add value to any number of jobs. Some typical uses include menus, posters, charts, maps, name tags, point-of-purchase displays, rolodex cards, business cards, sign, catalogs, manuals, and "field" books that are used heavily and travel with the user.

Lots of Options: Of course, with this new piece of equipment, come many choices. Choose from a variety of film thicknesses (1.2, 1.7, 3, 5, and 10 Mil), several different finishes—gloss, matte, delustered, and satin, and other cool options such as a gluable, colored, or stampable finish. For more information on our new 2-sided laminating services, talk to your sales service representative today.

Visit us at the BOOKTECH Conference and Expo (Booth #526), March 8th & 9th in NYC!

Oops!

(Or maybe should we call this article: "What makes Marty Anson cry?")

Plan ahead, Plan Ahead, Plan Ahead....

I must have said that a million times. And don't just plan ahead on your own...include us in your plans! It can mean the difference between a perfectly orchestrated job and a crisis-filled, mediocre result with many added costs. Here's the latest oops we survived. A real stomach-churner for sure....

The wrong size cartons?? You've got to be kidding me! That's exactly what happened to one of our customers recently. Not a big deal, you say? Huge deal. The job? 100,000 high-end catalogs, 4-color, critical cross alignments throughout the text, and a tight schedule (OK, so I guess that part is pretty typical.), and the **wrong size cartons** for the job. The end result? Lots of extra costs and time for additional handling and stuffing, slowed production, scheduling issues down the line, crazed employees, a very stressed out customer, and high blood pressure. Perhaps the bindery, who can make up samples, should order the cartons.

We're Not Just Growin' Our Product Line...

Welcome aboard! Tony Lorenzo joins our team as the new General Manager for our Quality Information Packaging Division. With over 30 years of experience in the printing industry and extensive involvement with the Printing and Imaging Industries of Maryland, Tony brings with him a vast knowledge of the graphics arts. He lives in Abingdon with his wife and family.

Ink Jet Imaging & Electronic Binding

- Videojet
- Scitex
- Marconi
- Fixed / Variable Imaging
- Selective Pocket
- Polybagging
- Cheshire Labels
- Blow-ins & Onserts
- Saddle Stitching
- Inside / Outside
- Target Messaging
- USPS Certification
- List Sortation

Quality Information

Packaging (QIP)

- Loose-leaf Binders
- Turned Edge
- Heat-Sealed
- Polyvinyl
- Paper
- Custom Packaging
- CAD Prototyping
- Game Boards/Pieces
- Silk Screen Printing
- Pad Holders

Check our web sites for unique project planning ideas.

Contact Kenna

Ruskowski to sign up for our next Binda-U at 800-326-0300 or register online at bindagraphics.com

Bindagraphics

welcomes our new Sales Manager: Norm Eiring

"Bigger isn't better if it isn't making money." Pat Flinn, Value Jet