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news

JULY 2009

OUR SERVICES

BOOK/BOOKLET BINDING

PUR Binding—1/8" to 3"
 Otabind™ layflat binding
 Notch binding
 Smythe-sewn with Soft Cover
 2up Perfect Binding
 2up Saddle stitching,
 loop stitching
 Wire-O™
 Plastic coil
 Spiral wire with coillock
 Plastic comb

BINDERY SERVICES

Map Folding
 Miniature Folding
 Remoistenable gluing
 Tipping: Magna stripping, hangers
 Attaching with removable glue
 Step indexing
 Padding
 Tag stringing
 Eyeletting/grommeting
 Tin edging

FINISHING SERVICES

UV coating: spot or flood
 2-side Film laminating
 Die cutting, 49"
 Foil stamping, embossing, 49"
 Pocket Folders
 In-line diecutting

MAILING SERVICES

Inside/outside stitching
 Polybagging
 Fulfillment
 USPS certified plant load facility
 LabelAire™ addressing
 Wafer Sealing/Tabbing

LOOSELEAF SERVICES

Turned-edge Binders
 Vinyl, Poly Binders
 Index Tabs—Mylar, reinforced

PACKAGING SERVICES

Rigid set-up boxes
 Slipcases
 Totes
 Litho Mounting
 POP displays
 Design services
 Decorated Prototypes



At Bindagraphics, we work to ensure every project we complete helps your business produce championship results. We know that every piece we create, large or small, has an impact on your business success. Whether your objectives are generating new sales or growing existing accounts, we take personal accountability for your goals and strive to be the most valuable player on your team. In this issue we'll share details on recent industry accolades and our rigid set-up box offering.

We hope you enjoy this issue and welcome your feedback, contact Matt Anson, matt@bindagraphics.com

Best-of-Category Hat Trick

Bindagraphics was recognized by the Printing and Graphics Association MidAtlantic with three Best-of-Category Awards in the 2009 Excellence in Print Award Competition. We are thrilled to achieve the top award in three categories: Stamping, Embossing and Die Cutting; Finishing/Binding; and Vinyl Binder. Bindagraphics is committed to delivering award winning customer service and detailed focus to every project we work on. Industry recognition is certainly the icing on the cake; we consider satisfying every customer we serve the best reward of all.

For more project specifics on the winning pieces, [click here.](#) >>

Positive Positioning

Economic challenges are no excuse for abandoning branding efforts with clients or prospects. This article provides valuable insights on positively positioning your company in any economic climate.

[Learn the details >>](#)

Direct Mail Dialogue Continued

Recent research results from the Vertis Customer Focus study provides another round of ammunition for your sales team.

[Learn the details >>](#)

Industry Optimism

Another article that sheds positive light on print's place in the new marketing paradigm as well as offers additional industry insights.

[Learn the details >>](#)

project feature

Rigid Set-up Boxes Leave a Lasting Impression

Rigid set-up boxes are becoming a popular packaging choice for products where design and material quality are critical factors in closing the sale. Bindagraphics offers full service rigid set-up box capabilities to help your client make their brand stand out in the marketplace. Bindagraphics is happy to announce our automated Emmeci rigid set-up box line is now...

[Click here to learn more >>](#)



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